



## Summary:

The Behavior Analysis Center for Autism is seeking an enthusiastic summer intern to work side-by-side with our Director of Marketing.

What's the Behavior Analysis Center for Autism and where will the internship be located?

The Behavior Analysis Center for Autism uses the principles and procedures of Applied Behavior Analysis (ABA) to teach language, social, self-help, academic, daily living and life skills to individuals with autism and other related disabilities in the greater Indianapolis and Elkhart areas. ***This internship is located in Fishers, IN.***

And who is this Director of Marketing I'll be working with this summer?

You'll be working directly with Sarah Cox, BACA's Director of Marketing. She's responsible for all marketing, PR, event planning, e-newsletter campaigns, social media, graphics and many other marketing related tasks that tie into the day to day tasks at the center. She is excited to bring on board a talented and enthusiastic intern to assist with these roles to help build an even stronger marketing presence at BACA.

## As a BACA Marketing Intern, you'll benefit from:

- Practical experience with working for both a profit and non-profit organization (BACA Charities)
- Opportunities to have one on one meetings with the Director of Marketing and learn from her directly
- Gaining knowledge about autism and the special needs community
- A front row seat to helping with their largest fundraiser of the year, the BACA Bolt for Autism 5K

## BACA Marketing Intern Responsibilities:

- Helping plan the BACA Bolt for Autism 5K and be on site to work the packet pickup and race in September
- Connecting with potential sponsors for the BACA Bolt

- Content writing for both BACA and BACA Charities websites
- Delivering materials to organizations that tie to the BACA Bolt fundraiser
- Online community building
- Creating graphics for summer events

### **Other Program Details & Intern Requirements:**

- 3-6 month program; can be renewed with approval.
- 8-16 flexible hours per week – working in center and from home will both occur
- Currently lives/resides in the Indianapolis/Fishers area
- Interns must have reliable transportation and have an interest in marketing and the special needs community. Ideally the candidate has taken classes in marketing, public relations, communications, advertising or graphic design.

### **Ready to apply? Submit the following:**

- Cover letter showcasing your writing skills and general personality and style
- Resume showcasing your relevant experience and education

### **Where should you send the cover letter and resume?**

- Sarah Cox, [scox@thebaca.com](mailto:scox@thebaca.com)
- Subject line should read “BACA Summer Marketing Intern”